

## Scoop-in-a-Box Red

Scoop-in-a-Box Red is a program pack containing a complete editorial system. The package is tightly integrated and very easy to use. Scoop-in-a-Box Red is the ideal solution for small and medium-size news papers. Among the features:

- Planning news and staff
- Article editor with typographic control
- Folders/departments with variable user access settings
- Page monitoring from web interface
- Archival of text, images and PDF
- Automatic ePaper generation of your electronic paper

# Scoop-in-a-Box

## Red

## 2007



- Scoop Publishware AB develops software for editorial workflow and multi-channel interaction and publishing.
- Our market is world-wide, with distribution and sales in 15 countries.
- Our customers has content management, communication and publishing as a central strategy.
- Newspapers, magazines and information-intensive organizations builds their workflow, interactive solutions and output with software from the Scoop Publishware Portfolio.

## Complete editorial system in a ready package



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Software for Your editorial workflow



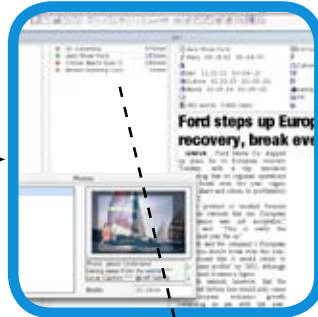
**Scoop-in-a-Box Red**  
The complete editorial system

**1.** Planning news and resources. Plan which articles to write when and by whom. The assignments are supplied with necessary background information. All staff can add proposals.



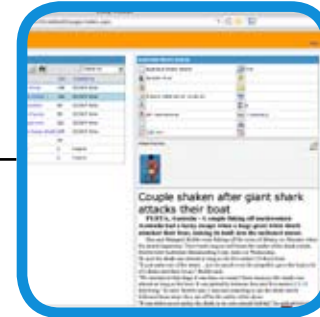
NP • NewsPlanner

**2.** When the task list is ready it is sent to production. Each task is assigned as an empty article with all background info in an attached note.



Ed • Edit

**3.** Entering text and organising articles. The assignment is opened and the article written with a simple text editor featuring all style sheets used by the newspaper. Images, fact boxes, comments are attached to the article. The article is forwarded in the directory structure for editing.



wEd • WebEdit

**4.** Same as Scoop Edit but the client is entirely web based.

**5.** In PageTrack the planning editor feeds the number of pages to produce and which templates to use. The page documents are generated with the pre-defined name standard.



PT • PageTrack

From the web overview you can open the page you want to DPT and see all pages in their most recently saved versions.



**6.** In a QuarkXPress/ InDesign palette you see the articles available for placing (from step 3 and 4). Text and images are placed on the page with "drag and drop".

**7.** From the page you execute a command that extracts all articles and images, creating XML and PDF versions of each article and page, sending these files to the eLibrary/ePaper

XML, JPG, PDF



eL • eLibrary

**8.** Web based archive with images and PDF, using the data from step 7. All search results include a summary list where the articles are highlighted on small page images.



eP • ePaper

**9.** The extracted files from step 7 are used to auto-create an epaper solution. Read the entire newspaper on the web, just like the paper version.