

Production workflows.

Spotlight on:

■ Custom production flows with open system

The Scoop editorial system lets you choose your own production flow. The writer may be given more or less responsibility to enter the articles – for print or for the web.

A short production chain guarantees up-to-the-minute news.

The chief editor delegates work and assigns page space – the re-

porter/subeditor can write articles directly onto the newspaper page, with full graphic control, including placing images. The typesetter/de-

signer is still responsible for the total layout, but the path to printing has been cut. The journalist can now write article text almost right up until going to press.

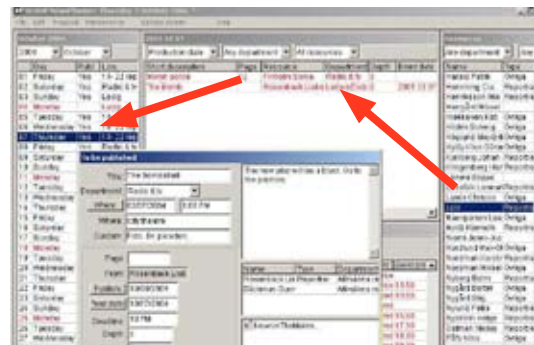
The best production flow for each newspaper varies. We offer solutions and you decide. Our modules can easily be combined with other products, thanks to our open system with standard interfaces. The workflows below are just examples, that may be mixed or combined.

Select the modules you need

Workflow 1: **Conventional placing**

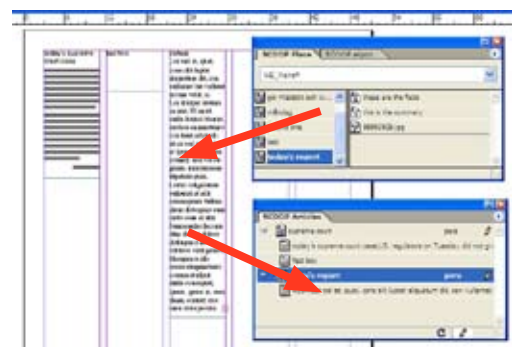
Step 1:

The editor plans with Scoop News-Planner (Mac or PC) and sends the assignment to the reporter.



Step 2:

The reporter writes the story in Scoop Edit (Mac or PC), formats the text with the styles used at the newspaper, attaches photos, captions, fact boxes and teasers.



Step 3:

The page editor places the Scoop articles in Adobe InDesign or QuarkXPress (Mac or PC). All elements are placed to the page from our Place palette. Placed elements are visible in our Scoop Articles palette.

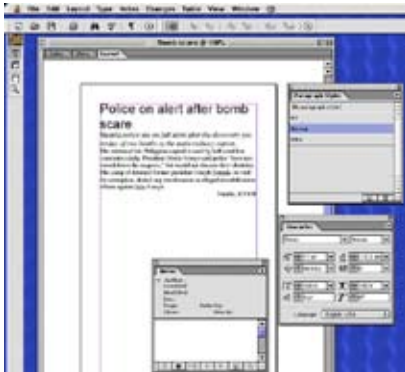
Next page: More possible workflows

- Scoop Publishware AB develops software for editorial workflow and multi-channel publishing and interaction.
- Our market is world-wide, with distribution and sales in 17 countries.
- Our customers has content management, communication and publishing as a central strategy.
- Newspapers, magazines and information-intensive organizations build their workflow, interactive solutions and output with software from the Scoop Publishware Portfolio.

Workflow 2: **Production by templates**

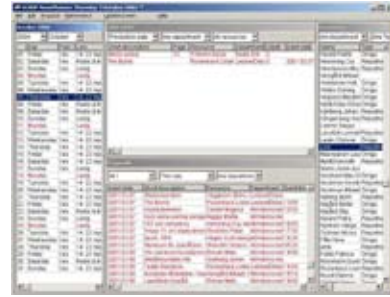
Step 1:

The editor plans with Scoop NewsPlanner and sends the assignment to the reporter.



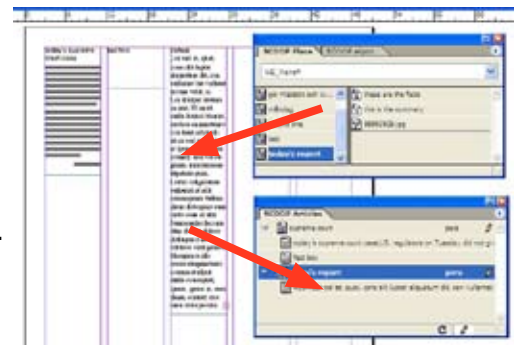
Step 2:

The reporter writes the story based on a template in Adobe InCopy (Mac or PC), formats the text with correct styles, attaches photos, captions, fact boxes, teasers. The reporter has written directly to a segment of the final page.



Step 3:

The page editor/typesetter places the InCopy articles. Since they are in native InDesign format, they fit exactly on the page document in InDesign (Mac or PC). Articles are placed to the page from our Place palette. Placed elements are visible in our Scoop Articles palette.



Workflow 3: **Direct editing**

Step 1:

The editor plans with Scoop NewsPlanner and sends the assignment to the reporter. If needed, the reporter can start writing the text in Scoop Edit.



Step 2:

The editor selects an empty box on the page document in InDesign (Mac or PC) and exports it to the reporter. The reporter opens it with InCopy and finalizes the story, writing directly to a section of the final page.



Step 3:

When reporters save and close their sections of the page, they are instantly visible to the page editor and available for adjustment if needed. And the paper is ready for print.



Next page: Required components

Product facts

The Scoop Publishware Portfolio

The production workflows presented here correspond to these parts of your total editorial workflow:

| the editorial workflow | **steps colored in orange are described in other brochures**



Required Scoop components in brief for these workflows:

■ 1: Conventional placing

- ✓ Each reporter and editor must have Scoop Edit, serving both as article editor and a shell program for all production articles.
- ✓ Each page editor must have the Scoop add-ons Toolbox, Importer and Phil for InDesign or QuarkXPress (Mac or PC), for placing the Scoop articles.
- ✓ Optionally, all staff may have Scoop NewsPlanner, as a planning tool.

■ 2: Production by templates

- ✓ Each reporter and editor must have Scoop Edit, serving as a shell program for all production articles.
- ✓ Each reporter must have Adobe InCopy (Mac or PC), as article editor.
- ✓ Each page editor must have Adobe InDesign (Mac or PC), as well as the Scoop plugins Toolbox, Importer and Phil, for placing Scoop articles.
- ✓ Optionally, all staff may have Scoop NewsPlanner, as a planning tool.

■ 3: Direct editing

- ✓ Each reporter and editor must have Scoop Edit, serving as a shell program for all production articles.
- ✓ Each reporter must have Adobe InCopy (Mac or PC), as article editor.
- ✓ Each page editor must have Adobe InDesign (Mac or PC), and the Scoop plugins Toolbox, Importer and Phil, for exporting and placing Scoop articles.
- ✓ Optionally, all staff may have Scoop NewsPlanner, as a planning tool.