

News in the making.

Spotlight on:

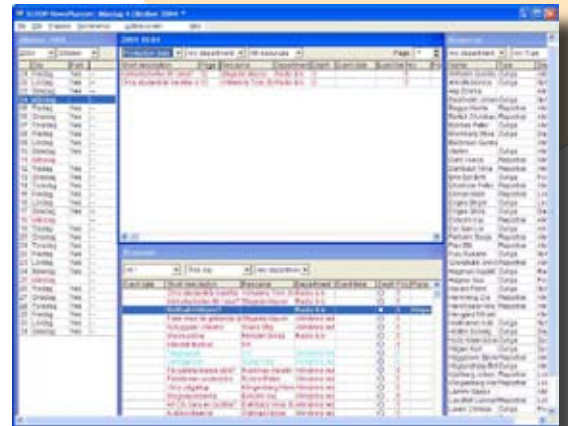
- Scoop NewsPlanner
- Scoop Edit

Take Control from the start with Scoop NewsPlanner

NewsPlanner is a stand-alone product, which means that it can run with any kind of editorial system.

Some of the features of *NewsPlanner* are:

- ✓ Create “Story Proposals” that will eventually become rejected or approved as actual assignments,
- ✓ Assign jobs to one or more editorial co-workers,
- ✓ Create and follow editorial work schedules to make sure that your co-workers are available,
- ✓ Quickly create an actual Scoop Edit or Scoop Headline article package based upon your job assignments,
- ✓ Let NewsPlanner listings be the base for ideas, planning and production meetings.



Scoop **NewsPlanner**.

Scoop Edit is the tool for editorial production and multi-channel publishing.

Scoop Edit is closely integrated with QuarkXPress and Adobe InDesign. Some of the features are:

- ✓ Place articles on a page with a simple command or drag-and-drop,
- ✓ Create articles from textblocks on the page and assign them to reporters,



Scoop **Edit**.

Multi-channel publishing

Scoop Edit

- ✓ Reporters can use InCopy or Scoop Edits own editor to write their articles,
- ✓ All content is ready for multi-channel editions.

scoop

Next page: Product facts

- Scoop Publishware AB develops software for editorial workflow and multi-channel publishing and interaction.
- Our market is world-wide, with distribution and sales in 15 countries.
- Our customers has content management, communication and publishing as a central strategy.
- Newspapers, magazines and information-intensive organizations build their workflow, interactive solutions and output with software from the Scoop Publishware Portfolio.

- Scoop NewsPlanner
- Scoop Edit

Product facts

The Scoop Publishware

The modules presented here support and enhance these key steps of your editorial workflow:

| the editorial workflow | **steps colored in orange are described in other brochures**



■ Scoop NewsPlanner

Clients available: Windows and Macintosh.

Client OS recommendations: Mac OS 8.4 or OS X or later. Windows 98, NT4, 2000, 2003, XP.

Server: Windows or Unix if file based installation, else see “Database” below.

Database: MS SQL Server 2000 or later, Oracle 8.1 or later.

■ Scoop Edit

Clients available: Windows and Macintosh

Client OS recommendations: Mac OS 9.1 or OS X or later. Fully carbonised for Mac OS X. Windows 98, NT4, 2000, 2003, XP.

Server: Windows or Unix if file based installation, else see “Database” below.

Database: MS SQL Server, Oracle, PostgreSQL.