

Scoop Publishware develops editorial systems and optimizes the editorial workflow from idea through to publication.

Since 1991, Scoop Publishware has been installed at newspapers and magazines. Our programs follow all steps, from planning, writing and editing to print – to multiple media: paper, web, WAP, SMS, recorded speech, etc. The same source is used for all media and the manual input for each medium is minimized. Thanks to open standards and integration with standard products such as QuarkXPress and Adobe InDesign, Scoop Publishware offers cost effective and functional solutions.

Scoop Publishware is Sweden's number one supplier of editorial systems for daily newspapers. The Scoop system has more than 5000 users in 240 newsrooms in 12 countries. The programs are available for Mac and PC.



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Product overview

Welcome to the newsroom of tomorrow!

This is where we produce news and magazines faster and more efficient than ever, to different media. The Scoop Editorial System is based on open standards, where we adapt the installation for your needs, often together with other standard software.

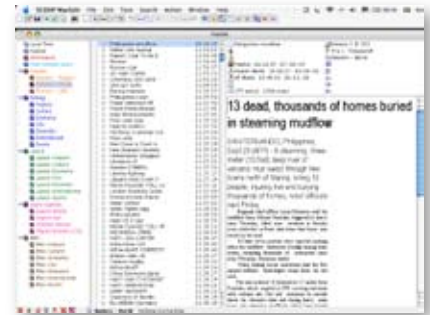
In this folder we briefly present our editorial solutions. You are welcome to contact us for further information.

Scoop Publishware



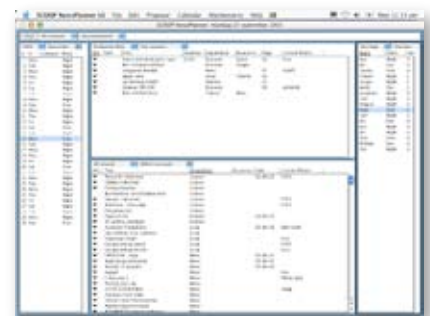
Scoop Edit

Edit is an editorial tool for writing texts and organizing the text flow on a newspaper. Articles can be provided with fact boxes, and attached images are easily placed to the page documents. Optionally Adobe InCopy can be installed as alternative text editor.



Scoop NewsPlanner

NewsPlanner is the newsroom's planning tool. Here tips and article ideas are collected with all conceivable background info. The staff work schedule is integrated for easy overview on who is available when. The planning editor assigns the task, deciding what to do when and by whom. The task lists are instantly visible for all staff.



Scoop eLibrary

eLibrary is our archive solution. From the finished page document, a simple command analyses the page and exports the content to the archive. The article archive is available with advanced search functions via a web browser. Each hit is presented with a thumbnail page image with the article position marked. You can see the article text, publishing date, page number, department, author, images and caption, as well as PDF views of the article and the page. As an option we offer an archival robot that helps you automatically archive all pages.



Scoop ePaper

ePaper is a tool for publishing your newspaper electronically on the web. Using the same function as eLibrary, the DTP pages are analyzed when they are ready. The result is a directory where you can view all pages in a web browser. Clicking on a thumbnail page displays a larger page image. And clicking on an article box displays the article in text format with images. You can also view the article as PDF if you prefer.



Scoop PageTrack

PageTrack is the newsroom's monitoring and supervision tool. Via a web browser the user gets an overview of all pages in a selected product. The information is displayed in a list or as page images. For each page, you see current status, who is editing, deadline and which articles and images are placed on that page. When a DTP document is saved, the web view with all information is updated.

As an option we offer integration with your ad system. Ads will then be placed on their destination pages automatically, and the current ad status is displayed.



Scoop Freedom

Freedom offers an entirely new way of working the pages. Via a web browser you select a page from the overview, and click on a text or image box. A text editor then lets you edit the text with typographic styles, and images can be added. When the article is saved, the layout is updated and saved to the DTP document. You can set status both on object and page level, and each text or image block can be allocated to a separate editor or reporter.



Scoop Magazine

Magazine is the program that gives you an easy overview to all essential functions for planning, organizing and supervising your magazine production. Among the functions are page & article views, DTP editing with InCopy/InDesign, PDF generation, version handling, history and rollout management.



Scoop-in-a-Box

Scoop-in-a-Box is a program pack containing a complete editorial system. The package is tightly integrated and very easy to use. Scoop-in-a-Box is the ideal solution for small and medium-size newspapers.

